



COMMUNITY  
SPORTS  
FOUNDATION



Supported by:



**Run Norwich**

**50/50 Fundraiser**





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Run Norwich 50/50 at Ashleigh Primary School was a huge success (raising £11,000). I was bowled over by how the community came together to raise so much money whilst also getting active, keeping fit and having fun!

John McConnell  
Headteacher  
Ashleigh Primary School

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# Run Norwich 50/50 Fundraiser

A Simple, Hassle-Free Way for Schools to Raise Funds

Struggling to raise money for your school? Run Norwich 50/50 Fundraiser is here to help.

Created by Norwich City Community Sports Foundation—official organisers of Run Norwich 10K—this exciting, ready-to-go fundraising event brings the spirit of the race straight to your school.

Designed to be simple, fully organised, and held on-site, it removes the stress from school fundraising.

We provide everything you need to deliver a fun, inclusive running event that pupils will love—and **your school keeps 50% (after costs) of all funds raised**.





## By taking part, your school will:

- ★ **Boost school funds** through a 50/50 fundraising model
- ★ **Promote school spirit** as pupils support and cheer each other on
- ★ **Receive all resources** to make running the event easy and engaging
- ★ **Support the wider community**, with a portion of the funds raised helping the Community Sports Foundation's vital programmes across the county
- ★ **Encourage health and wellbeing** through physical activity

**Run Norwich 50/50** Fundraiser is more than just a fun event—it's a powerful, practical solution to help your school raise vital funds, while inspiring your pupils and supporting your local community.



# How it works

(suggested)

## Week One

### Kick-off Assembly

The Foundation team will attend your school to hold an assembly to explain what the event is, and why the run is taking place.

Each child will receive a sponsorship pack to take home.



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## Week Three

### Set Up

A team from the Foundation will set up equipment and branding on the agreed location within the school's grounds the day before the event.

### Event Day

Foundation staff will arrive from 8am to finish off any set up.

See approx. times (pg8&9) and distances (pg10)



## Week five

### Collate Fundraising

The school to request that all pupils return their fundraising and sponsorship forms for collation. Amount will then be confirmed and agreed between the Foundation and School.

## Week Six

### Presentation Assembly

The Foundation team (and special guest) will return to the school to present prizes and announce the total raised.



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# Event Timings

Please note these are only a suggestion and the final schedule will be determined with your school.

## Year 5 & 6

**Arrive:** 9am  
(Playground for briefing)

**Start:** 9.15am

**Finish:** 10.30am

Year 6 will take part with year 5 cheering and then they will change over

## Year 3 & 4

**Arrive:** 10.30am  
(Playground for briefing)

**Start:** 10.45am

**Finish:** 12.00pm

Year 4 will take part with year 3 cheering and then they will change over

## Year 1 & 2

**Arrive:** 12.45pm  
(Playground for briefing)

**Start:** 1.00pm

**Finish:** 2.00pm

Year 2 will take part with year 1 cheering and then they will change over

## Reception

**Arrive:** 2.00pm  
(Playground for briefing)

**Start:** 2.15pm

**Finish:** 2.45pm

Foundation staff will pack down on completion of the final group.



# Distances

The route and distance will be adjusted based on your school's facilities. Here's a typical format:

**Year 5 & 6** will run approx...1500m

**Year 3 & 4** will run approx...1200m

**Year 1 & 2** will run approx...900m

**Reception** will run approx...900m



# Rewards

**£20** Run Norwich drawstring Bag

**£40** Medal

**£50** Water bottle

**£100** Signed Norwich City artwork

\*The cost of each item is approx. £2. This will be deducted from the overall fundraising total.

The pupil that raises the most money in the school will receive a prize drawn at random.



# Extras

**Photography** – Subject to availability the Foundation will have a photographer on site to cover the event. All Foundation staff in attendance are DBS certified.

It is the school's responsibility to confirm and make the Foundation aware of any pupils who do not have consent to be

**Cheer Cards** – will be supplied to the school for pupils to design and use on the day.

**Race bib templates** – will also be supplied for schools to print, allowing pupils to design their very own race bib.





# About Us

At the Norwich City Community Sports Foundation we use the power of sport to support and inspire our community. Your fundraising support will help us to continue to:

## Driving inclusion for people with disabilities:

**20%** of people in Norfolk have a disability, which is higher than the national average. The Foundation works to provide inclusive environments that meet the needs of those taking part, so that they may enjoy the benefits of sport.

## Boosting mental health and well-being:

An estimated **38,000** people in Norfolk experience loneliness. We use the physical and social benefits of sport to improve people's mental health and physical wellbeing. Our work helps to combat loneliness, anxiety, and inactivity for people in Norfolk.

## Inspiring disadvantaged people:

Norfolk has the third highest school exclusion rate among rural counties.

The Foundation uses sport and Norwich City Football Club as tools to engage with harder to reach groups and individuals, inspiring them to raise their aspirations and reach their potential.

## Community engagement:

The Foundation also operates a range of affordable services that provide widespread community engagement and positive impact, such as our school sports programme, and kids' courses.

Any surplus created is reinvested to support our charitable objectives.



# Get involved!

We would love for your school to take part our Run Norwich 50/50 Fundraiser. To find out more, contact us today:

01603 984000

[fundraising@norwichcitycsf.org.uk](mailto:fundraising@norwichcitycsf.org.uk)

[www.communitysportsfoundation.org.uk](http://www.communitysportsfoundation.org.uk)





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