



AGES 16-19

# SPORTS COACHING & DEVELOPMENT PROGRAMME

@ EAST COAST COLLEGE

PROSPECTUS  
2023/24



COMMUNITY  
SPORTS  
FOUNDATION





# OVERVIEW

The Sports Coaching and Development Programme is a unique offering that combines a core academic qualification alongside additional enrichment opportunities. For those looking to pursue a career in “something sporty” the two-year offering gives a wide ranging insight across the full sector, whilst achieving industry recognised qualifications in the process.

“

The programme allows students to develop the core knowledge, skills and understanding needed to pursue a career within the sports and active leisure sector.”

Stevie Bramble,  
Norwich City Community Sports Foundation,  
Head of Curriculum



## AIM & OBJECTIVES

### Aim:

Provide a learning environment that uses the power of sport and Norwich City FC as a tool for engaging delivery at every possible opportunity.

### Objectives:

- Provide a high quality learning provision focused on personal progression
- Provide regular contact with positive, professional role models who can use their experiences to support participants’ personal progression.
- Provide a holistic personal development programme that underpins academic and career progression.
- Provide experiences and information linked to relevant sport, academic and vocational exit routes with clear, proven and supported individual pathways in place.
- Provide environments that engage, inspire, challenge and develop at every opportunity.

## PROGRESSION

Students will be well-placed to progress to university given the UCAS points collated across the core and enrichment elements of their programme. Additionally, vocational routes such as apprenticeships in coaching and administration and direct progression into employment ensure those wanting to develop “on the job” have the opportunity to do so.

### Example career pathways:

Sports Coach

PE Teacher

Sports Development Officer

Sports Psychologist

Sports Analyst

Sports Nutritionist







## EDUCATION

### Coaching

The education element of the programme will see students working towards the NCFE Extended Diploma in Sport, the equivalent of three full A-levels, ensuring university progression becomes a real option after the two years.

Over the two-year programme students will cover a variety of different units, which link directly to potential career pathways in the sporting industry, including coaching, teaching and sports development.

### Sample content

Sports Coaching

Anatomy and Physiology

Business in sport

Psychology for Sport

Sports nutrition

Organising sports events





## COACHING AND DEVELOPMENT

### Coaching

The core academic provision will be enriched by a series of additional weekly coach education sessions being delivered by Foundation staff covering the following areas:

### Sample content

Differentiation

Coaching styles

Group management

Safeguarding

Session planning

Students will also be supported to complete both Level 1 and Level 2 multi skills coaching qualifications over the two years, which will be fully funded by the programme and allow a guided pathway into volunteering and paid employment.

### Development

Alongside coaching qualifications, learners will also study towards the brand new Level 3 certificate in Sport for Development, giving insight and knowledge into the wider sports and active leisure sector. The qualification carries additional UCAS points, further aiding transition into higher education.





# APPLY NOW.



To register your interest for a place on the programme  
please scan here or apply online via:  
**[communitysportsfoundation.org.uk](https://communitysportsfoundation.org.uk)**



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