



**COMMUNITY SPORTS  
FOUNDATION**

Official Education Partner:

**WENSUM TRUST**

# FOOTBALL LEARNING PROGRAMME

For students 16-18 years | Full-time football and education programme  
Trips & visits | Excellent academic results  
Outstanding facilities with good transport links | Junior Coach Development Programme  
A Norwich City FC experience | Proven progression opportunities

[www.communitysportsfoundation.org.uk](http://www.communitysportsfoundation.org.uk)



# OVERVIEW

The Football Learning Programme is your chance to swap a traditional classroom for a learning environment immersed within a professional football club.

The programme enables students to combine their passion for football and Norwich City Football Club alongside an excellent academic provision.

The course sees the theme of football embedded throughout, with learning modules delivered through a footballing context, weekly training sessions and a series of engaging off-site trips and visits.



# THE EDUCATION

The education element of the programme will see students working towards the Cambridge National Extended Diploma in Sport, the equivalent of three full A-levels, ensuring university progression becomes a real option.

The education element of the Football Learning Programme is unique, in that all delivery is angled to include a football theme to increase engagement and success in learning.

Over the two-year programme, students will study a variety of sports-based units, with the following showing some sample ideas of how the learning is linked to the national game:

**Sports Coaching:** Working alongside ex-professionals and observing training sessions

**Performance Analysis in Sport:** Observing live Norwich City matches and analysis footage

**Sports Injuries and Rehabilitation:** Study high-profile injuries & engage with professional physios

**Improving Fitness for Sport:** In-depth study of pre-season training programmes

**Sports Organisation and Development:** Looking at the role of the FA within football

The unit pathway and the experiences that the students are exposed to, ensure that they are best placed to succeed in their chosen next steps.



# PERSONAL DEVELOPMENT

Throughout their time on the programme, students are surrounded by positive role models who have experience in a variety of areas, and act as a constant support network for the students. Students are also supported with their off-field development through the Personal Development Programme (PDP). The PDP focuses on topics that complement both the student and programme's needs. Over the two years, students will receive workshops and additional support in the following core areas:

- Alcohol awareness**
- CV writing**
- Driving awareness**
- Drug awareness**
- Extremism awareness**
- Mental health**
- Next steps**
- Personal finance**
- Sexual health / relationships**
- Social media**



# THE FOOTBALL

Students will access weekly training sessions under the guidance of Norwich City legend Adam Drury and his coaching team, which also includes fellow ex-Canaries Simon Lappin and Ryan Jarvis.

The football training sessions focus on technical and physical development with players supported to achieve game time through local under-18 football in the Thurlow Nunn League. Friendlies against equivalent sides from other Premier League / Football League clubs will be arranged across the season, enabling students to wear the famous Canary yellow of Norwich City Football Club.



# EXPERIENCES

Throughout the course, students will be exposed to a variety of different educational visits and experiences to enhance their learning.

These experiences will include:

## Wembley Stadium

A behind-the-scenes tour of the UK's largest and most prestigious sports stadium, including locations such as the England dressing room, Players' Tunnel, Press Room and much, much more. The tour includes access to Wembley's historical treasures such as the 1966 World Cup crossbar, the Jules Rimet Trophy commemorating England's World Cup glory and the original ball from London's 1948 Olympic Games.

## St George's Park

Students will have the opportunity to visit the official England training camp, St. George's Park. The tour gives students the unique chance to go behind-the-scenes at The FA's National Football Centre, home to all 24 England teams as they train ahead of international fixtures.

## National Football Museum

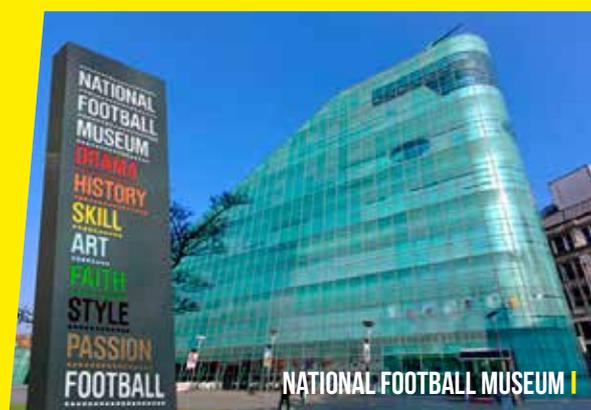
The National Football Museum, in Manchester, is the world's biggest and best football museum. A shrine to the beautiful game, students will get to see some of the most iconic pieces of football history, all stunningly displayed across six floors.

## Carrow Road Stadium Tour

Despite the programme being housed at Carrow Road there are still areas of the stadium that are off limits on a day-to-day basis. This tour opens up the home and away changing rooms, trophy cabinet, press room, and even the police cells!

## Norwich City Away Fixture

Students will have the opportunity to take their support of Norwich City on the road, and attend an away fixture. They'll sample the atmosphere and facilities of another stadium, and experience the roller coaster ride of following the Canaries away from Carrow Road.



“  
**THE SUPPORT AND QUALIFICATIONS I GAINED THROUGH THE COACHES CLUB WERE ESSENTIAL IN ALLOWING ME TO ACHIEVE MY GOAL OF FULL-TIME EMPLOYMENT AT CSF.**”

**Kieran Smith**

Ex-CSF student and current full-time apprentice



## JUNIOR COACHES CLUB

The Junior Coaches Club allows selected students within the Football Learning Programme, who would like to progress into a coaching or higher education career pathway, to receive further targeted support from the Foundation's full-time coaching team.

The Junior Coaches Club will allow students to benefit from:

- Coach development events throughout the year
- Mentoring and support from the CSF Coach Development Team and Programme Leads
- FA Level 1 Award in Coaching Football
- Gain experience by supporting within CSF programmes
- Action and pathway planning to help you achieve your next steps
- Opportunities for paid work with CSF once your course has finished

## MENTORING

In the second year of their programme, students will be allocated a mentor from within Norwich City Football Club and CSF who has been fortunate enough to take a similar pathway into employment as the student's ambitions. Having a resource base of outstanding staff working within sports media, marketing, coaching, development, finance and physiotherapy means that bespoke guidance will never be far away.



“  
I REALLY ENJOYED THE  
EDUCATION. LINKING  
EVERYTHING TO FOOTBALL  
MADE EACH LESSON FUN  
AND ENABLED ME TO  
ACHIEVE WELL ABOVE  
MY TARGET GRADE.”

Nick Gidney  
Class of 2016

**TO REGISTER YOUR INTEREST FOR A PLACE ON THE  
PROGRAMME PLEASE CONTACT US:**

 01603 761122

 [communitysportsfoundation.org.uk](http://communitysportsfoundation.org.uk)

 return the enclosed expression of interest form to:  
**Norwich City FC, Carrow Road, Norwich, NR11JE**

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